ARTEFIERA

fiera internazionale d'arte
moderna e contemporanea

international exhibition
of modern and contemporary art

13/15—05—2022
Bologna

Simone Menegoi presents Arte Fiera 2022

The password for the forty-fifth edition of Arte Fiera is "resumption." We'll resume looking at artworks "in the flesh" and not on a computer screen; resume walking physically through the halls; resume discussions with the gallerists, artists, curators, and countless art enthusiasts who crowd one of Italy's most popular and inclusive contemporary art exhibitions. As always, when resuming a conversation after some time has passed – quite a long time in this case: almost two and a half years since January 2020 – a brief "where were we" is called for. We were in the process of renewing a fair that doesn't disown its history and identity – a "people's national" identity, as stated many times, and I consider this a compliment – but that understands it has to adapt to the present with a fair format that has by now become globalized. Therefore, galleries have once again been requested to present a limited number of artists per stand, to give space and visibility to personal poetics; the curated sections have returned, reconciling market demands with the need (including by collectors) for a critical and curatorial viewpoint. As in 2020, AF 2022's Main section will be accompanied by three curatorial sections: two for contemporary art and one for 20th-century art. The first two are devoted to media that galvanize both professionals and the general public, i.e., photography (Photography and moving images, curated by Fantom) and painting (Pittura XXI, curated by Davide Ferri); the third, which changes content (and curator) every year, will present the rational and analytic trends of the 1960s and '70s (Focus, curated by Marco Meneguzzo).

Of course, there is also the "Public program" of cultural events in the halls, completing the commercial part: the program of performances that asserts Bologna's historical preeminence in this field of research (Oplà. Performing activities, curated by SilviaFanti / Xing); the commissioning of a large, new work, assigned this year to Liliana Moro and continuing the tribute to Italian artists emerging in the '90s (Flavio Favelli, Eva Marisaldi, Stefano Arienti were invited in previous years); the program of talks (this year renamed "Book Talk") devoted exclusively to presentations of art books.

Brand-new contents in familiar formats: after two years of almost total renewal – including the halls, Selection Committee, gallery engagement rules, commercial offer, and now the stands as well – Arte Fiera is resuming its past achievements and giving the public time to become familiar with its new structure.
This edition of Arte Fiera is also the first in many years to be held other than in late January. Last year, Art City, the program of collateral events that is usually presented during the fair (and that this year offers an excellent lineup of artists, starting with Tino Sehgal),

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was presented in May and was greeted by a joyous and enthusiastic public from Bologna and beyond. I am sure this unusual spring edition will be equally as successful.
Enjoy your visit!

Simone Menegoi, Artistic Director of Arte Fiera

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